

FUNDING LONDON

We channel funding from Europe and the UK, through appointed fund managers to sustainable and ambitious London businesses. Returns generated from the funds go straight back into the London ecosystem, making investment available to the next generation.

Funding London was established in 2004 by the then Mayor of London under the name SME Wholesale Finance with the specific long term mandate to support the Economic Development Strategy for London through its SME funding activities. Since its founding in 2004, more than £32m has been invested through loan and equity funds in more than 410 SMEs and generated more than £94m of co-investment via equity funds.

July 7, 2015

Funding London welcomes Pauline Barnett to its board

Funding London is pleased to welcome Pauline Barnett to its board of directors. Pauline joins as non-executive director and will replace Mark Alloway on the board. The board would like to express its gratitude to Mark for his invaluable contribution over the past five years.

After an eight-year career in the fashion industry as a designer and entrepreneur, Pauline decided to share her experiences of setting up and running a small business by joining East London Small Business Centre (ELSBC), a nonprofit organisation established in 1978. ELSBC provides specialist business advice to SMEs in developing viable business plans and facilitating new ideas and supporting the creation of new businesses. Pauline contributed to ELSBC's growth and expansion by winning significant new contracts across London from both the public and private sector, serving as Deputy CEO for 13 years and becoming CEO in 2011. Pauline retired from ELSBC at the end of 2013. In 2007 Pauline received the 'Queens Award

for Enterprise Promotion' for her achievements at ELSBC. Among other roles, Pauline currently acts as an Expert Partner on Creative United's Expert Partner Programme for the creative sector. She is passionate about entrepreneurs and the many economic benefits they bring to London.

Maggie Rodriguez-Piza, CEO of Funding London said: "Funding London's mission is to support London's economic development through the design, creation and implementation of loan and equity funds to support the growth of SMEs. Pauline brings to Funding London over 30 years of experience in supporting and financing SMEs in London. Her experience, knowledge and passion for will help Funding London achieve great things."

Pauline Barnett commented: "I am delighted to be involved with Funding London and help support its mission in enabling growth opportunities for early stage businesses in London."